

MINUTES OF THE
NAPA COUNTY LOCAL FOOD ADVISORY COUNCIL
SPECIAL MEETING
January 27, 2017

1. **CALL TO ORDER and ROLL CALL**

(Reminder: Audio portion of meeting is being recorded.)

The meeting was held in the Health and Human Services Building A, Willow Room, 2751 Napa Valley Corporate Dr., Napa, CA 94558 and called to order at 4:41 p.m. by Chair Carrie Strohl.

Roll call was taken and the following council members were present:

Victoria Bartelt, Jonathan Hall, and Carrie Strohl

The following council members arrived after roll call was taken:

Juliana Inman and Jeannie Kerr

The following council members were excused or absent:

Holly Dawson and Belia Ramos were excused. Lisa Bissell Paulson, Jessica Mennella, Kristin Miller and Leigh Sharp were absent.

2. **APPROVAL OF MINUTES**

The approval of minutes was tabled until the next meeting due to a lack of a quorum.

3. **REVIEW OF MEETING AGENDA**

Carrie reviewed the meeting agenda.

4. **PUBLIC COMMENT**

David Layland with the Napa Farmer's Market advised the extended season will be from April 15, 2017 through November 21, 2017. They will also be managing the American Canyon Farmer's Market and are looking for a market manager there. He let everyone know that they are always looking for farmers to participate.

Matt Grantham questioned the communication channels Local Foods has with the public.

Carrie said the Local Food Advisory Council business exists in 3 places: Napa County Website where the minutes and audio recordings are housed; Napa Local Food website that Joy is the contact person for; and the Facebook page that is informally managed by Joy and Council Members.

5. **OLD BUSINESS**

- a. None

6. **NEW BUSINESS**

- a. The election of Council Officers was tabled until the next meeting due to a lack of a quorum.

- b. Joy explained the reappointment process. She also mentioned that Juliana will be stepping down from her position. Belia Ramos is now the Board of Supervisors' representative. Carrie asked if anyone is interested in the Vice-Chair position. Joy said there are two open seats coming up: community at large and public health and nutrition. She mentioned if anyone knows of someone who may be interested to send them to her.

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c. Carrie gave an update on the Board of Supervisors presentation given on December 20, 2016. The actual presentation was handed out. The Board of Supervisors approved the presented changes to the bylaws. They got approval to continue with the Napa Local Food website for two more years. The Council recommended that the Board of Supervisors fund and support the conducting of a food system assessment, or food shed analysis, or producer map. The Board of Supervisors wants the request for proposal (RFP) requirements for this first.

A discussion began on promoting EBT at the Farmers Market as David has found this to be the greatest challenge. He said he received a \$9000 grant from Napa Valley Community Foundation for matching funds for EBT and there is a USDA grant pending that would provide another \$9000. American Canyon also has matching funds available for EBT. Carrie asked the Council for their ideas on ways to promote EBT at the Farmers Market. Juliana recommended trying to advertise it in the catholic churches. Karen Relucio, Deputy Director of H&HS, recommended sending a blast email out to all of the H&HS agencies. Gail Feenstra, a member of the public audience, thought a good way to get the word out is through cooking classes and demonstrations. Elizabeth Palmer, an applicant for the Council from Yountville recommended sending an email to In Home Support Services (IHSS) as the people they serve are all on Medicaid.

- d. Carrie outlined member roles and responsibilities
- i. Carrie encouraged all to be active members and would like to see the Food Council move toward an action council versus an advisory council.
 - ii. Carrie warned all to be aware of any conflicts of interest and noted that it is OK to abstain from voting if there is a conflict. She and Greg both gave some examples of conflicts of interest.
 - iii. Carrie reminded all the definition of local is what's happening in Napa County. When decisions are made by the Food Council they must be related to 3 main goals: 1. Promote food production 2. Increase access of local food supply and 3. Education
 - iv. Carrie reviewed Parliamentary procedure. Greg said the Council must follow Sturgis Standard rules of order. Joy can furnish quick guides on procedure if members request them or they can just pick up on the procedures as they attend meetings.
- e. Carrie revisited subcommittees and their purpose and went over what she is proposing for this year in the way of subcommittees.
- i. Carrie referred to the Agenda for the purpose of the subcommittees
 - ii. Carrie wants to know what actions/questions the Council should pursue and who the members may know that they can involve in these subcommittees. She also wants to set accountability back to the Council with these subcommittees. She would like to see a subcommittee formed regarding the Farmers Market and EBT access and a subcommittee for Food Day. Greg suggested a subcommittee be formed to develop a request for proposal for a food systems analysis. He also suggested

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a subcommittee may now want to revisit and update the Local Foods FAQ document to reflect any changes in local laws and regulations. Another possible subcommittee that was discussed was expanding community gardens.

A discussion began as to why we don't see more farmers at the Farmers Market. Victoria thought a possible reason is that the farmers may not have produce available to bring the day of the Farmers Market. Carrie would like a forum for a discussion to get current growers out into the general community more.

A member of the public audience reminded everyone of the Farmers Guild Meeting on January 26, 2017.

Juliana announced the meeting on Garfield Park Community Garden at Vintage High School at 6:00 in Room S7 on January 26, 2017. The purpose of this meeting is to solicit from the community what they're looking for in the undeveloped part of the park. If one can't make the meeting there is a link in the email sent with a survey and you can give your opinion there. Joy will send the email with the link out again and she will also put it on Facebook in the morning.

- f. Carrie is looking toward having a system for sustaining procedures in the Council. She then reviewed Food Days from the past and the topics that were focused on. She asked if anyone knows of an entity to partner with for Food Day regarding production or other topic. She would like to start discussions by the May meeting. Juliana suggested reaching out to the vintners for production.
- g. Carrie and Joy will reach out to all members to find out why they were not in attendance.

7. **COUNCILMEMBER REPORTS/COMMENTS**

Juliana reminded all of the meeting on Garfield Park Community Garden again and encouraged all to attend.

8. **NEXT SCHEDULED SPECIAL MEETING DATE**

Joy asked for suggestions for a day to have the Food Council meetings in the future as Wednesdays will no longer work. The consensus was to have the meetings the 4th Monday of each month at 4:00. The proposed date for the next meeting is 3/27 at 4:00 p.m. location TBA.

9. **ADJOURNMENT**

Meeting adjourned at 6:23 p.m. by Carrie Strohl.

CARRIE STROHL, Chairperson

ATTEST:

LINDA KELLER, Council Secretary