

Parents / Young Families Strategic Planning Meeting
September 15, 2018

The aspirations of the group were to: improve Disaster/Emergency Response and make it for everyone; Ensure solid, well funded Schools; Balance Cost of Living and Housing; Centralize access to Community Resources; Create mindful education and readiness for school (opportunities for all kids, that are safe, healthy (including food) pre-post school care, etc.; Safe, accessible, healthy, recreational activities and spaces; and increased Cultural Diversity.

Solutions included: prioritize lessons learned into After Action Report and Implement Best Practices for future; Increase funding for schools; be okay with where to build; create jobs with more competitive compensation; have programs and services for parents 0-3 for parent education and early learning; and, build multi-age rec center with family appropriate pools.

Aspiration: Improve Disaster/Emergency Response and Make It For Everyone		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Communication isn't timely or culturally competent	Nixle	High stress
Accuracy isn't preferred over speed	People don't have earthquake insurance	Lack of clarification about incidents and identification of incidents
Unequal access to/affordability of insurance	National Guard presence at the LAC	Accuracy over speed
Lack of opportunities to rehearse preparation i.e. Use of fire extinguisher, evacuation or fire drills	People are not able to get reinsured after making a claim with the fire	Safety - physical and psychological
Difficult to get help	Confusion about where to get help	People wont access resources
Lack of transportation options for individuals who rely on public transportation in an emergency	People do not have cars, or do not drive	Lack of partnership and connection to the community through familiarity and appropriate allocation of resources
Immigrants do not feel safe accessing services; they have fear		

Red indicates top vote getter.

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
More emergency practice days (I.e. Station 1)	COAD Napa Valley (Communities Operating in Active Disasters)	Minimize Chaos	Competing interests
partnership and connection to the community through familiarity and appropriate allocation of resources	Public Safety	Stronger more resilient, inclusive community	\$\$
Review and debrief of +/- from disaster	OES and Partners	Prevention costs less	
Incorporate the lessons learned with each disaster	School Districts		
Prioritize lessons learned into After Action Report and Implement Best Practices for future	CERTS		
Be nimble with changing priorities	Community		
Awareness of multi-agencies resources and timelines	CBO's		
Increase community engagement Countywide	Cities / Towns		
Help with Emergency Preparedness Plans	Faith Based Organizations		
	Special Needs Community		

Red indicates top vote getter.

Aspiration: Solid, Well Funded Schools		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
NVUSD looking at significant deficit in the near future	Use of parent work and funding to make up deficit	parents have to micromanage school experience
Lower test scores leads to lower enrollment as parents find alternatives	Evidence of per school funding is not transparent or available	parents have to fund "extras"/enrichment
Inequality of funding and resources between schools	the growth of parent clubs to fund computers, programs, etc.	raising kids not prepared for college
Transparency of funding to community - how much does each school get?		reliance on parents for \$\$ and classroom assistance

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Reduce administrative costs and put the savings into the students	State	Better education for everyone	Less choice
consolidation of school districts which would avoid administrative duplication	Other funding sources	higher graduation rates	Maybe longer commute issues
increase capacity at high performance schools	All school districts		not as much individual attention and opportunities
Increased funding for schools	parents		
consolidation of elementary schools	teachers		
increased parent networking			
school tax dedicated to schools imposed on high revenue businesses			

Red indicates top vote getter.

Aspiration: Cost of Living and Housing		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Housing is expensive and hard to find	Houses are selling at 1.2 million; too high for most	Instability for families
People are priced out of buy/rent	Friends looking to rent; no/low vacancies	Impacts schools - low enrollment and students not
Limited job market, primarily minimum wage, part-time jobs	Increased rents	no or few options for quality childcare, especially infants
Few jobs outside of hospitality and vintners	# of available spaces is down	
Childcare is expensive and limited	cannot afford to be here	
	Low pay, part-time jobs create difficulties for families	
	mid/high level positions are not available	
	makes commutes	

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Find someone to agree to build low income housing	everyone	cultural diversity	maybe could be faster than can be controlled which could impact traffic and other resources
people need to be okay with low density housing	Cities/Towns, County, Feds, State	increased economic vitality down the line	
be okay with where to build	Non Profits and Foundations	No bedroom tourist towns	
jobs with more competitive compensation	Taxes / Shared Initiatives	without doing this we are missing potential for sustainable future	
insurance coverage	Collective thought and energy to tackle the challenge		
	Shared ownership and responsibility of the problem		

Red indicates top vote getter.

Aspiration: Centralized Access to Community Resources		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Not enough childcare: shortage of quality and cost prohibitive	Low utilization of HHSA services and community based organizations	Parents are not participating in the labor force
Lack of affordable housing	More people qualify than use; look at Food Study	Stressed parents - can contribute to maltreatment
Expensive restaurants and produce	Hard to find employees	missed opportunities of physical and mental care
Lack of access to food	Cannot find childcare, especially 0-2 and expensive because of supply and fragmented sector	
Immigrant families don't feel equal; lower access of resources	Vacancy rate - rentals	
fragmentation of resources = lack of coordination for working parents	Closing local businesses	
lack of central resources guide	There are resources but if you cannot navigate the system they are hard to find	

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Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Comprehensive education plan on available resources to family, parents and youth - how do you access?	HHSA/the County	families supported	Money - reprioritize resources
better summer/break programs	Parents need to be invited to the table	money	
Top down push to move needle of childcare issues - someone/group needs to own the problem	First 5 and Parent serving CBO's	stronger community and workforce	challenging to collaborate between sectors (let go control/ego)
Need greater access to quality afterschool programs - safe, engaging, and transportation	Community Resources for Children	improved health outcomes	
	PTA's		
	Ask kids but limit choices	more engagement	
	Employers		
Normalize that parenting is difficult	Napa Mom's Groups		

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Aspiration: Mindful education and readiness for school (opportunities for all kids, that are safe, healthy (including food) pre-post school care, etc.		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Not enough opportunities for early learning and early care	Waitlists for preschool and aftercare	unable to work, increased stress
Schools are under-resourced and teachers / personnel are overworked	Dependent on parent volunteers for library access, supplies and yard duty, crossing guards	lack of choices based on child's needs
		children start school behind
		lack of accessibility to library or other school
		school safety
		walking to school without crossing guards
		too many children with not enough adult facilitation

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Funding to expand public and preschool and aftercare	State Legislature		
Programs and services for parents 0-3 for parent education and early learning	Napa County Office of Ed		
	CBO's		
Alignment across NVUSD schools that prioritizes relationships with families / use best practices	HHSA		
	Childstart		
	School districts		
	families		
	Teachers		

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Aspiration: Safe, Accessible, Healthy, Recreational Activities and Spaces		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
No public pools	Kids who cannot swim are not safe	Very few multi-age rec opportunities
no public rec center	swim lessons expensive or long wait lists	some outdoor spaces cannot be used by families or individuals because of safety
some outdoor places are sketchy	Southern part of Vine Trail inhabited by homeless, drug users, etc.	
lack of shade and water features in parks (it gets hot in Napa)		

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Build multi-age rec center with family appropriate pools	County / City	increased activities for kids and families	Cost
Move homeless services and encampments away from recreational areas	Homeless advocates and services	healthy active community	Operating Expenses
expand services and activities at Kennedy Park	Providers and law enforcement	Affordable swim lessons & activities	
	Parks and Rec	public pool is safer than swimming in Napa River without instruction	
	Law enforcement		

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Aspiration: Cultural Diversity		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Affordability of Napa	Traffic, commuting in, median price of a home 600K	hard to find an apartment that is affordable and livable
Lack of diversity - people don't want to raise their family where they are under represented	steady numbers of representation of cultures	Missing range of perspectives - kids being raised with limited number of cultural experiences
families of different cultures don't feel like they belong - they have a harder time finding community and feeling welcome	witness of various situations and direct experience	

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Celebrate diversity more	Library's	diversity yields better solutions and more options	Cost \$\$
	Schools		
increase PR of what diversity there is and show that this is a community that welcomes diversity	Industry - NVV, Chambers, Adult Schools	exposure to different cultures	
Expand diversity beyond white and Hispanic	Schools, employment office		
Incentives for minority owned businesses and women owned businesses (build opportunities)	County/City preference for contracts		
Cultural Film Festival and Culturally Fun Events - International Food Festival / Food Trucks			

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