

Aspiration - Affordable housing / cost of living / live and work in Napa		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Litigation/Regulation/ N.I.M.B.Y.ISR	Projects that have died	People leaving
Not great communication with public	In lieu fees	Lack of available workforce
Housing Costs vs. Wages (too many low wage jobs)	Cost of development (esp. post fire)	Waitlist (Section 8)
Vacancy Rate	Fair market rent cap and lack of Stock (housing not being built)	Lost opportunities
# of 2nd homes	Lack of awareness	More homeless
Lack of leadership from elected officials	Lack of participation in available programs	Traffic
	Declining school enrollment	Community involvement
	No unionized hotels	Loss of school resources
	Traffic	Business is not held accountable

Red indicates top vote getter(s).

Solution			
Actions to Solve	Who Needs to Be Involved	Pros   Cons	
<b>Implement 2013 affordable Housing taskforce report</b>	City Council/ BOS/staff/developers/plus the stakeholders	Good solutions already identified	Needs updating (potentially)
Invest in the process to increase fair market rent cap. (with HUD)	Continuum of care/Napa County	Increased aid	Expensive, not much higher (not guaranteed)
<b>Regional housing oversight group/committee</b>	Napa Housing Authority	Increased fair market rent	Potential conflicts between entities
<b>Process improvement on development process</b>	Marin County	Provide leadership/accountability	Increased property values
<b>Industry diversification</b>	Planning for City/County	Higher wages	Zoning conflicts
Utilize new state leg. That promotes workforce housing	Developers	More opportunity	Resource intensive lots of change
	Community members who have been through	More affordable units	
	Chamber of Commerce	Stops Nimbyism	
	Norbar	Streamlines process	

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Aspiration: Better mobility / Less traffic congestion		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Over reliance on cars	Traffic (problem zones)	Life revolves around car
Bus not frequent enough or enough routes	Air quality	Schedule dictated by traffic
	Public Health	Loss of physical activity due to non-walk/bike paths
	Lost Productivity	Walk/bike not safe
	Cost of Personal Auto	Social isolation
	Cost of Infrastructure	Health problems
		Expense to need car
		Cost of highway programs vs other opportunities

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Solution			
Actions to Solve	Who Needs to Be Involved	Pros   Cons	
<b>Create bike lanes &amp; pedestrian paths</b>	BOS	Reduce traffic	Funding for paths
Bike racks at locations	Public Health	Improve public health	Peoples attachment to own cars
Accessibility to stores etc.	NVTA	Reduce traffic injury/fatalities	Convenience of cars
Incentivize not driving, de-incent. Driving	Safe Route to Schools Program	Support wine industry	
Bike safety ED, safe routes to school	Comm. Orgs		
Expand transit options (routes for but etc., clean safe bus)	School District		
	Caltrans		
	Community Outreach		

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Aspiration - Programs and services "cradle to college"		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Create Plans & Follow Thru Execute (fully) some was done but not all	Youth violence previous 10yr Strategic plan	Family has less reason to be in community
Services are fragment for families to provide children with quality experiences that yield to whole child	Lucille Packard: kids data foundation	talented pipeline weak capable kids grad for jobs
Income inequality / quality of education /care	School 8-1/3 Parents split responsibilities	at risk children, increased demand for Social Services
Affordability linked to school funding	Lack of understanding about current services/gap	impacts labor force: unable to retain/ sustain workforce
	Self Sufficiency household 3 41/hr. 88/k yr.	limits attractiveness for new bus
	Impact of tenure of teachers link qualifications & education	STEM education is weak esp. in California
	Child Care Cost	weaker workforce pool
	If kids not prepared in kinder statistics show permanent gap	
	Closing Schools. Cut progress /increase size	

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Solution			
Actions to Solve	Who Needs to Be Involved	Pros   Cons	
Establish baseline	Elected & appointed officials	Invest early read greater rewards	NEED to invest early
Define metrics	Parents and teachers	Healthier families	Decision makers need to be persuaded
<b>Education, empower, inspire</b>	NGOS / OBO'S	Stronger communities	Cost
Engage the community	Business - have /access / skills gap	More produce & engaged workforce	Short Term mentality of elect
Define Benefit of accomplishing this WIIFM	workforce investment act	Pay early costs less	Shiny objective syndrome
Acknowledge success stories of given a chance	Mothers		
Shared responsibility for education	Early care providers		
Make Ed A PRIORITY in planning & values	Foundations/philanthropic		
<b>Advance Education to an objective within strategic plan and measure it statement</b>	Public health org.		
<b>Housing stipends for teachers to start</b>	Committee boards author		
<b>Transportation for kids to allow parents to work</b>	Identify how schools can respond		
Business adopt schools			
schools include responsiveness to workforce needs			
Make SOLUTIONS Sustainable			

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Aspiration - Strong and diverse Community and Civic Engagement		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Mechanisms for input not comfortable for POPS including technology	BOS during day	All perspectives are not considered
Difficult to innovate due to resistance to change programs need to ADAP	Services delivered during day county does not go out to seek input	Seniors don't identify as seniors
Complicated budget process-mechanisms for input	use of self neglect in APS stats therefore issue isn't addressed	CBO increases volunteer and staff hours to meet needs
Sustainability of funding	arts are outside of what the county does artists are excluded	Services/Benefits are not received
CBO= Community	Procedure stops people from accessing services i.e.. Paperwork is a barrier, robo calls don't work for SRS or all to answer systems	Increased cost of home or place based services
	Changes to Co programs impact CBO'S	CBOs have to fight for seat at table- different standards for different CBO/services
	Co makes decision with out including CBO	Difficult for service providers to adjust
	MSA / AAA	Standards / what is funded need to be reviewed- i.e.. Staff funding for arts

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Solution			
Actions to Solve	Who Needs to Be Involved	Pros   Cons	
<b>Meeting like this as a regular practice</b>	County Leadership	Leveraging resources	Cost/Staff to implement especially to CBOs
Look for innovative solutions - think tank	40 Commissions, etc.	Coordination of efforts maximizes expertise & effectiveness & efficiency	
<b>Utilizing CBOs as link to community members thru whole process input at front end</b>	CBOs	Creates buy- in at front end and less problems at end	
<b>Partnership with non profit coalition-more formal</b>	Community members	Equity by enhances	
Strategic opportunities for shared leadership dev-similar position on issues inclusionary		Transparent process	
Clear lines of commissions and Gov. Board and training in role and relationship			

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Aspiration - Access to activities for all.		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Children/teens - activities not enough to do, difficult to access	skate park moved to in accessible location; no community swimming pool, YMCA, after and summer school options limited, transportation for kids/youth limited	Kids wondering around, getting into trouble in neighborhood. Kids aren't getting exercise and stimulation, positive socialization
Access to affordable housing	Traffic at 3pm! Congestion, average home price vs. median income - evidence in the numbers. We know there are limits on building	Retention of staff, ability to raise families her low. Finding staff willing to work for non profits. Labor shortage
Diversity of housing options-accessible to all groups	Pockets of wealth and poverty. Schools suffer, solutions are Band-Aids, not comprehensive-not long term.	Looking for other areas to move to. Housing takes up so much money, can't engage in other things- surviving not thriving
living wage for families/people in community. Living not just surviving	More people at dollar stores, Walmart. Young people/having, employee retention problems, young people no opportunities to learn, grow into community. Affects initiative, ambition stunts growth of economy	non profits - more request for help but less money. few hours given to staff to do jobs.
including all group in planning processes (Linguistic, age, income, and disability/ability)	specifically have to ASK	
Immigrants at bigger disadvantage now a days, especially in Napa. Big role in economy but how to engage??	haven't seen or heard of groups being engaged re: problems lack of information in Spanish/ preferred format	
	we see hear they don't show up in comm. HEAR about the fear of backlash	

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Solution			
Actions to Solve	Who Needs to Be Involved	Pros   Cons	
<b>Legislation and policies e.g. min wage, housing laws and pro local policies. Caps on inflation?</b>		more people could afford Napa. Creates accountability	longer timeline, takes more resources harder to do business here. (wine)
<b>Identify target - housing numbers/types and what has worked else where? and wage levels, then campaign, study by neighborhood. Makes sure to identify what they need. What is needed to support</b>		Real information can set realistic goals to move the needle. Can get	take time! Might not get accurate information needs resources, expertise
More neighborhood meetings, connections to gather info. Well advertised and held at times people can engage		Build authentic relations with the community know your people, know your power! People can speak out	people don't show up! (maybe lack of time) will a change really happen? Have to offer incentives to people to participate. Help people participate.
<b>Supporting &amp; funding local non-profit sector</b>		more inclusivity, more activities, services in	some red tape

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