DATA COLLECTION
• 5 Community Meetings
• Cherish about Napa County
• Vision for Napa County
• Board of Supervisors –
  Strengths, Weakness,
  Opportunities, Threats (SWOT)
  & Fishbowl
Napa County Department Heads

- Safe and Healthy Communities
- Housing and Community Development
- Stewardship of Natural and Local Environment
Community Conversations
Napa County Library

• 17 Conversations
• Over 200 participants
• Diversity, Safety, and Inclusivity
2017 RESEARCH FINDINGS
WHAT WE CHERISH

• Natural beauty and environment
• Generous and giving community
• Small town feel and pace
• Safe place to raise a family
• Diverse population
• Accessible and supportive government
• Prosperous agriculture
VISION FOR FUTURE OF NAPA

• Healthy and affordable place to live and raise families.
• Inclusive of its diverse, growing populations and provides opportunities to build community and for everyone to feel safe.
• Government is accountable, effective and transparent.
VISION FOR FUTURE OF NAPA

• Government officials and leadership work closely with the community to overcome obstacles and solve problems.
• Strong infrastructure and good transportation, including public transportation.
• Healthy and protected water.
VISION FOR FUTURE OF NAPA

- Protects and preserves its open space and natural environs.
- Provides housing to everyone, regardless of economic background.
- Puts locals over special interest priorities.
- Prepared for emergencies and disasters of all kinds.
VISION FOR FUTURE OF NAPA

- Prosperous, sustainable, diverse agriculture.
- Prosperous, diverse economy that is not solely reliant on hospitality/wine and provides well-paying jobs.
DATA AND PROCESS

2018
Interviews with Board of Supervisors & Board of Supervisors Meeting

BRAD WAGENKNECHT
District One

RYAN GREGORY
District Two

DIANE DILLON
District Three

ALFREDO PEDROZA
District Four

BELIA RAMOS
District Five

2018
Strategic Planning Taskforce

DANIS KREIMEIER
Library and Community Outreach Director

DAVID MORRISON
Planning, Building and Environmental Services

JOHN ROBERTSON
Sheriff

RONALD ABERNETHY
Public Defender

STEVE LEDERER
Director of Public Works
Interviews with City and Town Elected Officials & Managers

STEVE ROGERS
Yountville
Town Manager

DYLAN FEIK
Calistoga
City Manager

JASON HOLLEY
American Canyon
City Manager

STEVE POTTER
Interim, Napa
City Manager

MARK PRESTWICH
St. Helena
City Manager

STEVE ROGERS
Yountville
Town Manager

2018
District meetings

- Economic Vitality
- Health and Human Services
- Social Services
- Housing
- Natural Resources and Environmental Sustainability
- Public Safety
- Transportation
- Government Effectiveness
- Arts and Culture
30 Issue Focused Meetings

- Housing
- Transportation
- Environmental Services/ Natural Resources
- Young Families
- LGBTQ
- Public Safety
- Health and Human Service
- Commission on Aging | Older Adults
- Veterans
- Chamber of Commerce and Hospitality
- Special Interest Groups
- Napa County Leaders & Other Govt. Officials
- Two meetings in Spanish-Only

2018
Public Board of Supervisors Meetings

July 31
Kick Off

October 16
Update and Preliminary Findings

December 18
Presentation of Plan

2018
2018 PRELIMINARY RESEARCH FINDINGS
ONLINE SURVEY

2,712 Responses

2018
64%

Satisfied with current quality of life in Napa
Quality of life will get better or stay about the same in Napa County in the next three years.
SUPERVISORS’ PRIORITIES

• Preserve our environmental resources and agriculture
• Regionally, holistically coordinate and address
  • Housing
  • Traffic
  • Emergency Preparedness
• Employ data informed methods for sustainable land use, and ensure compliance
• Protect vulnerable populations
SUMMARY OF THEMES

• Qualified workforce, living wage
• Diverse business and industry
• Focus on residents
• Community engagement, inclusion, information, education and outreach
SUMMARY OF THEMES

• Behavioral health services
• Place-based services
• Access to services, including transportation to services
• Partnerships (Government, Private and Non Profit)
• Programs for youth, vulnerable populations, and the incarcerated
• Family friendly activities
• Whole child development and care
• Food insecurity
SUMMARY OF THEMES

- Agricultural Heritage
- Permits, processes, policies, procedures and related enforcement
- Data driven, evidence based information decisions
- Environmental quality
- Quality and quantity of water
- Interplay of Tourism, Hospitality and resources
- Sustainable use of environmental resources
SUMMARY OF THEMES

• Affordable housing, especially workforce
• Housing our homeless
• Services for Seniors
• Vacation rentals and second homes
WHERE DO WE GO FROM:

Week of October 29 | Complete Research and Analysis

Week of October 29 | Task Force Analysis Meeting

Week of November 5 | Department Head Meeting

December 11 | Draft Report Published

December 18 | BOS Discussion