

Transportation Strategic Planning Meeting  
September 21, 2018

The aspirations of the group were: Mobility & Connectivity of Service; Expansion of Transportation; and, holistic approach to transportation

Solutions included: shared vision partner throughout the County; new business model to align incentives with desired results;

Aspiration: Mobility & Connectivity of Service		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Napa too small fragmented rural community to interest people who are offering these business & service solutions	Have communicated with these service providers. Decreased revenue; don't generate type of data (zero have population density)	Everyone using their cars
People love freedom of getting in their car & going where/whenever they want (younger generation not as invested)	All in single occupant vehicles	Congestion
People don't want to commute with strangers & afraid of technology	Congestion	Expensive to commute
	Have older population; lack of education & training for technology	Decrease workforce into county
		Quality of life down
		Compromises peoples health
		Wear & tear on cars, roads. Cumulative impact of this
		Delays in where we need to be
		Dirty air

Red indicates top vote getter(s).

Solution			
Actions to Solve	Who Needs to Be Involved	Pros   Cons	
	All jurisdictions work together (6 + NVTA)	Everyone learning about new transportation solutions	Safety concerns
Training & Education & introduction of technology	Large employers & industries organize (vintners/ grape growers/ hospitality/ education)	Save individual \$\$\$	Having decreased staff (capacity)
<b>Shared vision (partner) throughout county</b>	Regional planning agencies	Decreased congestion	Educational challenges for older people to adapt to
NVTA increased funding/committed revenue for		Clean air	
All jurisdictions collaborate and collaborate with		Healthier people	
<b>New business model to align incentives with desired results</b>		Cost effective to solving traffic	

Red indicates top vote getter(s).

Aspiration: Expansion of Transportation			
Specific Challenge or Problem	Evidence this challenge or problem exists	Impact of the Challenge or Problem on You?	
\$\$\$\$\$\$\$	Gridlock at peak rush hours	Employees time wasted on roads	
Light rail cost \$200M	Frustration voiced by residents	GHG's/air pollution	
Bike trails are cheaper - ROW is challenge	Trouble hiring employees	Public health	
Not everyone wants or is able on alternative - need behavior changes	Many employees live in other counties (housing)		
Driver/bike conflicts			
Recognize the problem comes from many industries/causes			
Lack of existing infrastructure			
Solution			
Actions to Solve	Who Needs to Be Involved	Pros   Cons	
Bike plan - identify priorities	Citizens/neighboring counties	Change behavior	Funding short term \$\$\$\$
SR29 mobility plan	Industries	Safety	Change upset people
Complete the Vine Trail & neighborhood connections to it	Elected officials (county & cities)	Public health	Changes the nature of or rural community
Partner with Wine Train	Groups/communities/Schools	Environment	Population increase???
Synchronize all traffic signals (Caltrans too)	Ferry system	Freedom of	
Fix choke points (Mondavi, Skellenger, others)	CalTrans	Economic benefit	
	NVTA	Easier to recruit	
	Wine Train/SMART		
	Private companies/investors		

Red indicates top vote getter(s).

Aspiration: Holistic Approach to Transportation			
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?	
Solar panels on all county buildings more power	Limited number of charging stations	Limits number of electric vehicles	
Tourism transportation difficult given widely	Increased congestion on highway 29 and the Trail	Congestion/increased travel times	
Lack of walkability - paths & safety	Damage to roads	Increased tail pipe emissions	
	Back-ups on 29 and the Trail	Cost of commuting	
	Very few walking paths in rural areas	Many areas where it is unsafe to walk	
		Too many places accessible only by vehicle (no	
Solution			
Actions to Solve	Who Needs to Be Involved	Pros   Cons	
Determine square footage needs for solar power - potential locations and building power needs (fund alternative transportation through cost savings on electricity)	County/Public Works/public utilities/cities	Save money	Upfront cost
Employer programs to get employees to/from work and tourists to/from their facilities	Large employers /tourist industry (wineries, NSH, hotels, growers, etc.)	Improved air quality	Might incentivize driving if emission free more available
Offsite tasting room facilities	cities wineries	Encourage electric	Difficulty getting folks out
Micro-transit systems to get tourists and workers around (mini vans)	NVTA-tourism industry-employers	Reduced traffic	
Encourage organized an van pools		Fewer DWI's	
More Fairfield/Vacaville to Napa public transit			
Build more walking/bicycle paths			

Red indicates top vote getter(s).