

Non Profits and Social Services Strategic Planning Meeting
October 5, 2018

The aspirations of the group were: Education; Open Spaces; Housing, Transportation, Families; Cultural Competency and Inclusion; Preventative Health Equity Framework; Transparency;

Solutions included: Preschool for all; enforcement of regs on developers to provide open space; higher property taxes for vacation homes; Increase transparency of budget process and involve CBO's/non-profits at the beginning rather than just an opportunity to comment on the final budget proposal; and, review and adopt best practice standards both as to budget process and the allocation of \$\$\$.

Education			
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?	
Lack of early childhood education	Data exists	Achievement gap	
Lack of access to activities year round and achievement experience		Crime	
Financial hurdles	Enrollment levels	Behavioral issues	
Awareness/communication of opportunities	Lack of materials	Sense of hopelessness/helplessness	
Lack of transportation	Routes discontinued	Impact on wellness as child/adult	
Multicultural inclusion lacking	Demographics observation	Self sustain	
Open enrollment-segregation	Neighborhood vs school districts	Limited awareness of opportunities	
Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Monitoring/measurement over time	CBO's - collaborative	none	none
Mentoring opportunities for kids/parents	Businesses		
Calistoga promise	Government		
Group/community leaders/facility development (promoters) Napa Moms	General community groups: faith groups/civic/schools districts		
Plan accessible activities			
Community outreach (neighborhoods) and organizing			
Preschool for all			
General wellness skills kids/parents			
Healthy mental health practices and awareness			
Teacher externships			

Aspiration: Open Space		
Specific Challenge or Problem	Evidence this challenge or problem exists	Impact of the Challenge or Problem on You?
Continued development of winery/vineyards in areas that don't support the use	Erosion issues; variances from setbacks	Waste from wineries trucked out of county - insufficient ability to manage our own waste - land is becoming compromised - groundwater resources threatened
Only addressing minimal actions in CAP	Code enforcement-lack thereof "ask forgiveness, not permission"	All resources are really tenuous - resources aren't being protected into future
Lack of accessible - both general/disability open space for public use	Draft CAP - other counties demonstrating more proactive efforts	Fewer people benefit from the amazing open space - Go to other counties/areas to access
Protection of the view shed	Areas in Napa County you have to make appointment to access or with able body availability only	Development standards not upheld
	Fewer resources to code enforcement	

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Address planning policies - strict build/no-build areas - more code enforcement - stricter penalties for violations	Planning	Environmentally healthy valley - mindful development - less traffic - better air quality	Barriers for developers - \$\$\$
Be more forward thinking - look at both corporate - individual responsibility - policies for how the county itself operates as well as for residents	Local/regional government agencies	Environmental - set an example - green	\$\$\$ long term commitment not easily measurable - buy-in is difficult
Stronger partnerships with landowners - enforcement of regs on developers to provide open space - Create benefits for property owners to open land	Economic development groups	More access - healthier lifestyle	
Address planning policies - strict penalties - enforcement	Community members - non-profits	Preserve view shed - draws people here - green	
	Landowners		
	Developers		
	Neighbors		
	Parks/Open Space District		

Aspiration: Housing, Transportation, Families		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
No housing planning for influx of workers	Lots of workers live outside the county	Bottleneck on Jamieson Canyon/American Canyon
Unustainable commercial development	Depleting water supply - no affordable housing	Diminishing workforce
Lack of childcare slots	Families are leaving	Lack of water
Wages by local businesses not sustainable	People cannot afford/find childcare	No disposable income, one parent working, family cannot survive
Transportation that meets needs of community	Lack of transportation to skills	Fewer young families in Napa, low school enrollment
Young families leaving	County demographics	Lack of community and visibility for young families

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Implement housing plan with focus on workers and young families	CBO's who engage with those communities (city/county leadership, wine industry)	Stable local workforce	None
Conservation and a valley design that values community over tourists	Engage young families, businesses, planning approval (PBES), CBO's who engage those communities		
Businesses need to support families with childcare, education, maternity/paternity leave			
Policies for businesses that promote the value of families and community over tourism			
Mass transit plan			
Development and housing plans include onsite childcare facility and early education			

Aspiration: Cultural Competency and Inclusion		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
All groups are not considered in decisions	Board meeting during the day	Certain voices aren't heard
All groups are not considered in communications	Nixle many docs not translated in a culturally competent manner	Same as above - reader may not understand message
County does not fully utilize CBO partners in reaching under-represented groups	Limited ongoing collaboration between CBO's and county	We don't appreciate the diversity of community
Social events of community are not inclusive of all groups	Events targeted to specific groups	Under-represented groups have more unmet needs
All groups = under-represented groups		

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Hold meetings on evenings/weekends	County	More integrated	cost
Location of meeting is a safe place (as defined by community)	CBO's		
Implement/increase cultural competency training	Cities		
Involve CBO's in budget process			
Collaborative approach to encouraging census participation			
Improve language access			
Community event permits should require bi-lingual marketing diverse			

Aspiration: Preventative Health Equity Framework		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Limited access to affordable housing	Section 8 wait; workforce housing; full homeless shelter	ER's unable to hire at all income levels; increased traffic; increased homeless (shared housing); declining school enrollment; lack of investment in community (don't live here)
Limited access to mental health services especially monolingual	No rehabilitation services; wait list for mental health services; suicide rates are high; community health assessment = mental health a priority (QVH, public health, Kaiser, etc.)	More people on street with S.A. and mental health; increase of child abuse
Lack of services for low income and working poor	Shares housing; latchkey kids; obesity rates; achievement levels at schools; # of kids eligible to food lunch programs	Unhealthy community; adolescents not ready for workforce
Existing transportation system not set up for the residents	Low ridership on buses; missed appointments; not helping traffic	Food insecurity; can't access mental health, work, school, child care, health
Access to health services	High obesity rates, cancer and diabetics	Unhealthy community, higher cost for treating rather than preventing

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
"Open minded to innovative solutions"	Electeds; community (reach out in meaningful way); counsels; planning, etc.	none	none
Limit number of vacation homes; Family first equal values model; higher property taxes for vacation homes ; new development requirements (inc., %) child care, traffic/transportation; hire locally; enhance family neighborhoods traffic lights - sidewalks	NP, schools, vintners (funders), county mental health, hospitals, practitioners		
Community MH/SA services at schools; reinvestment in HR services; outreach to families/individuals early; more education - decrease stigmatism	NVTA, NP's, county		
Convert to "Uber/Lyft" (vouchers) "door to curb"			
Universal health care			

Aspiration: Transparency		
Specific Challenge or Problem	Evidence this Challenge or Problem Exists	Impact of the Challenge or Problem on You?
Eliminating silos so everyone is involved in problem solving	Problems re: outreach with voters choice act - county and CBO's use of funding dedicated to CBO's being redirected to jail without input	Missed opportunities/duplication of efforts and impact on some proposed actions
Developing better communication with the criminal justice system and service providers	Clients providing information about their interaction with the criminal justice system	People living in fear of the criminal justice system so they don't report behavior or interact with the system
Transparency in the budget process and the allocation of funds	CBO funding one year but not the next with no explanation	Uncertainty in funding
Leveraging missed opportunities to access funding and partnerships	77% of non-profits rely in some fashion on government funding	Fewer people receiving safety net services
It is unclear who is paying our elected officials with campaign contributions (including support)	Difficult to see who is funding campaigns and candidates	Lack of transparency - erosion of trust/suspicion as to who office holders represent

Solution			
Actions to Solve	Who Needs to Be Involved	Pros Cons	
Include CBO's and non-profits in budget decisions so Board understands the impact on delivery of services	County/CBO's/non-profits/law enforcement/county lobbyists/citizens/California Complete County Committee	Less chance of gaps in service knowing early on there will be a funding cut allows CBO's/non-profits to pursue alternative funding	Some may lose funding extra work/time for county agencies
Have a specific person to call with client issues in each criminal justice agency			
Increase transparency of budget process and involve CBO's/non-profits at the beginning rather than just an opportunity to comment on the final budget proposal; review and adopt best practice standards both as to budget process and the allocation of \$\$\$			
Develop a complete county committee to insure that the census accurately reflects Napa's population; advocate for no change to public charge to avoid significant loss of federal pass through funding			