

DISTRICT FOUR
Strategic Planning Meeting
October 03, 2018

During District Meetings attendees were given the opportunity to provide feedback on two of the following nine areas: Economic Vitality, Health and Human Services; Social Services; Housing; Natural Resources & Environmental Sustainability; Public Safety; Transportation; Arts and Culture; and, Government Effectiveness.

Solutions included:

Economic Vitality - Redefine agriculture back to farming, not marketing to tourism; Increase involvement of Napa County in conservation easements and increase agriculture preservation (permitted)

Housing - Hotel to build a required staff floor ; Zoning revisited - high density housing; mixed use transportation hub * Emeryville zoning

Natural Resources & Environmental Sustainability - *Allow tasting permits for small farms without requiring building winery; Zoning restrictions to limit new wineries/vineyards; Limit on acres of trees removed; Restrict vineyard/development in remote areas on poor roads*

Public Safety - Modify the functional mechanism to renew unilateral decision for the impact on community and volunteers;

Transportation - Timing the lights to improve traffic slow; Speed up repairs and do it according to recognized maintenance standard; Employers coordinate worker transportation incentives to employees ;

Government Effectiveness - Ongoing education starting in schools and a public education campaign; Education and implementation of code enforcement; Campaign finance reporting requirements

Economic Vitality	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Redefine agriculture back to farming, not marketing to tourism	Save family farms
Education for small family farmers on what permits allow and legalities within community	Monolithic ag/ need for economic diversification
Increase involvement of Napa County in conservation easements and increase agriculture preservation (permitted)	Sustainability of agriculture - including preservation of Ag that is sustainable (limitations?)
Preserving history of wine industry	Living wage
Incentives for planting other crops	Compliance - regulatory hurdle
	Preservation of national treasure of Napa Valley
Increase transportation options to reduce traffic	Fear of wild fire impacting quality of life - people moving
Ombudsman to walk applicant through permit process and advise on what is appropriate for parcel	
Volunteer - Pre-application process - reality check before project is viable	Diversify economic base (e.g.. Tech)/ too much dependence on single industry
Diversify tourist experience - not all about wine (trails/camping)	Attract businesses that would fit here
Permitting fast track for diversified industries	Embrace tourism
	Challenges to seeking correct permits and permit predictability

Economic Vitality

Evidence that you know these barriers are real	Impact of these barriers on you and the community
Family farms can't compete - not permitted for tastings - cost to do permit, time to build facility * - get permits - consolidation - corporation take over	Tax burden - Environmental - impact/resource utilization; Decrease connection to farming; Protecting Napa Valley brand; Support of local farmers; other land uses/urban land uses
Venture capitalists - further and further away from those that farm	Lack of affordable housing
Quality of life contingent on economic vitality	Serves to prop up tax base; business can contribute more per dollar
Workforce can't afford to work here - not a great conversation about what is provided	Commuters
One industry - dominates dependence on mono crop and risk of failure - invasive pests; lack of effort	Commuters - decline in family farms; increased commercialization of ag
Backlash to winery, vineyard and hotels	Competition - tourists go elsewhere
Unnecessary law suits; length of process for those that go through it - those that break rules get forgiven	Lack of incentive to do it the right way; loss of faith in the government; victim of its own success

Health & Human Services

Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Staff support for results based accountability (RBA)	Inability to identify outcomes and communicate value to the community
Management expectations of outcomes as priority	Lack of balance between innovation and risk aversion
"Health in All Policies" lens	Collaboration and coordination among non-profits, public agencies
All people are valued - Decision making considers the needs of community and health outcomes	
Community is represented as a whole (not just a destination)	

Health & Human Services

Evidence that you know these barriers are real	Impact of these barriers on you and the community
Loss of support for results-based accountability	We can't share valuable data to inform decision making
Compliance culture	Community doesn't see the value of programs and services (one red)
Lack of services; gaps; duplication	Community doesn't see need or the populations served - we hide our at-risk populations
	Compliance focus - sacrifices service quality

Housing

Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Require every farm housing	Affordability
Hotel to build a required staff floor	Low income work force
Rezoning	Scarcity
Employers need to be more involved with staff (supervise) to access employees and possible get other staff instead of training and cause homelessness	Proximity
Change income limits/residency requirement to get loans	Low-income/Projects - Nimby
Employees required to subsidize	Second homes - owners not involved
Preserve affordable housing; now we have Section 8	Not affordable
County must lead in attempt to address housing needs for hospitality, agriculture and seniors (and meet those needs)	\$ not enough but too much; need to jobs to live
Money needs to be accessed to address these issues	Risk of losing
Zoning revisited - high density housing; mixed use transportation hub * Emeryville zoning	Abuse of services - Sec S
Development needs to slow down	City vs County regs - parcels

Housing

Evidence that you know these barriers are real	Impact of these barriers on you and the community
Constant notice one 'next door' that folks are looking	Traffic (commute)
Commute (30K incoming)	Business - limited workforce
Moving out of area/state	Less diverse - only certain people can afford
Second home for 40% - vacation/ just sitting	Those financially struggling may not be able to partake with community (maxed out)
Prices are going up	Homelessness
Taxes - out of area	Seniors are limited in choices
Prices are going up	Can't get people to work here with minimum wage
Large homes - nothing to downsize to	Hospitality capacity
People can't afford to work and live in county	Business needs to pay more to get more employees
People try to move kids to better districts to live	Denial/abuse
Multiple family housing/crowded	Latch key/fractured families = affects kids' behavior and overall health/diets
Some get priorities	
Disparity in limits costs	

Natural Resources & Environmental Sustainability	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Streamline permit process	Wildlife
Allow tasting permits for small farms without requiring building winery	Forestry management re: fire*
Increase water reclamation - expand area beyond septic	Sediment (into water)
Continue work on climate action plan; clarify application to existing uses - measurably, feasibly, mandatory (vs. "encouraged")	Less pesticide usage
Forest /safe wine certification	Save family farm*
Protect Napa Valley brand - product coming in from outside	Water usage/availability
Promote - encourage/require organic/sustainable vineyards	Climate change
Zoning restrictions to limit new wineries/vineyards	
Natural Resources & Environmental Sustainability	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
Fire	Building new wineries and converting farm land (see evidence)
Removal of farm land to build structures (parking, run-offs, water consumption, septic)	Cannot make a living on small farms - corporate purchase; next generation cannot sustain business
Temperature rising	Increase water cost
Precipitation changes	Temperature changes lead to inability to sustain "Napa Brand" - cannot grow same quality produce with climate change
Water security	Future generations lack same opportunity/resources
Ground water decreasing	Global warming (caused by farmland) - tipping point upon us? (under study)
	Napa Valley history being lost - sustainable local, family-run

Natural Resources & Environmental Sustainability

Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Regulate wineries	Water - quality and quantity
Save our trees to ensure; recharge/filtering/etc. - Educate about existing regulations	Deforestation - little value for mature trees
Better regulations - zoning re: forest preservation	Protection of agriculture
Replanting	Protection of watersheds
Enforcement - incentives to protect existing standard - Williamson Act for trees	Commercial solar development and lack of ordinance
Limit on acres of trees removed	Lack of enforcement
Redefine what's allowed	Protect agriculture/solar development
Preserve vitality	Protect watershed/water resources
Diversify agriculture	Protect oak trees
Balance production and capacity	
Zoning guidelines - watersheds	
Bifurcate agriculture/watershed zone	
More county resources/staff	
Financial accountability - fines/impound	
Clear path to be compliant	
County conservation easements to protect agriculture/water	
Review general plan	
Redefine agriculture to be growing of crops - WDO	
Regional fire policy - controlled burns	
Restrict vineyard/development in remote areas on poor roads	
More chemical regulations	
Clean out dead trees - replanting	
Research ??? Oak death	

Natural Resources & Environmental Sustainability

Evidence that you know these barriers are real	Impact of these barriers on you and the community
Bee forgiveness instead of permission	Life - important commodity; quality of life; property values - economic; cost of living
Other activities on agriculture/solar - housing, development, winery accessory uses	Micro/macro - climate change, water table, wildlife, view shed, erosion
Circle Oaks/ Walt Ranch based on studies being litigated	Compromises - watershed; less local control; economic vitality; character of the community; commercialization of agriculture
Development near existing communities	Restoring aesthetics; health and safety; erosion and stabilization; losing oak trees; GNG increase
Homes in undeveloped areas	Impact of trustworthiness of business and government; unfair business environment; Government is controlled by business
Sedimentation - reservoir water quality	Reduced amount of agricultural land; increased urbanization - air, traffic, view shed, open space
Fire/animals	No clean water; lack of water; financial impacts; trust; tax payer rates
More frequent fires	Damages watershed; erosion; wildlife; carbon sequestration;
Chopped down	Changing climate; well contaminated; water deficient areas; dropping water table
Fires - not maintained	Aerial views; Google Earth; Angwin views; PG&E clearing
Not enforced	Lack of enforcement; lack of education; size - large industrial farming; Is wine sustainable - monoculture; small farmers bought out
	Commercial/solar protests for AG watershed; restaurant wineries

Public Safety

Actions/Solutions that need to be taken to improve quality of life in this area

Identify/Challenges barriers we will need to overcome for this action to become a reality

<p>Modify the functional mechanism to renew unilateral decision for the impact on community and volunteers</p>	<p>Fire</p>
<p>Business spend more time at volunteer fire fighter events to better understand culture and area</p>	<p>County fire devaluing volunteers</p>
<p>Emphasis on recruiting and retaining volunteers</p>	<p>Willing to lose culture of volunteer fire fighters</p>
<p>Cameras, sirens, alert notifications</p>	<p>County jail does not provide adequate resources and space for mental health</p>
<p>Effective emergency communications</p>	
<p>Increase mental health beds in jail</p>	
<p>Find innovative ways to provide mental health in custody</p>	
	<p>Animal shelter - lack of knowledgeable staff and funding</p>
<p>Animal shelter - full -time paid volunteer coordinator</p>	<p>`1</p>
<p>Animal shelter - full-time paid registered vet technician</p>	
<p>Animal shelter - 3 animal attendant full-time positions</p>	
<p>Animal shelter - better qualifications for staff</p>	
<p>Animal shelter - supervision on Saturdays and Sundays of community service workers and training for people who work or volunteer at shelter</p>	
<p>Animal shelter - update infection control protocols</p>	

Public Safety

Evidence that you know these barriers are real	Impact of these barriers on you and the community
Approving wineries in remote high fire areas	Still have angry neighborhood that feels they are not being heard and lack preparedness
One way dead-end roads	Volunteers cannot volunteer at station events
Lack of information to make us safer/more prepared	Reduction in visibility of volunteers to communities that support them impact funding and number of volunteers
Policy that volunteer equipment cannot be visible at fundraiser; hired AMR	Respect for boots on ground is diminished
Emphasis on risk (EG. Hands on training eliminated because of perceived risk - now book only training)	Risk to communities is greater
If volunteers didn't fight for Gordon Valley, we would have less homes on the hillside	Redirecting resources outside of immediate community when eminent threat
Volunteers had to fight to stay and fight	Devaluing victims who have to continue to work with assault threat
Mental health inmates commit felony assaults and jail refuses to house them	Other potential victims
Animal Shelter - Lowered volunteerism	Animal shelter - not enough support for staff and animals
Animal Shelter - animals are not getting proper care and attention	Animal shelter - unhappy/unhealthy animals and staff
Animal Shelter - lack of community interaction and knowledge of what animal shelter does	Animal Shelter - lowered interest in animal welfare
Animal shelter - staff burn out/desensitized to plight of surrendered animals	Animal shelter -missed opportunities for community outreach
Animal shelter - CSWs not adequately trained (CSW - Community Service Workers; serving court ordered community service without supervision	Animal shelter - lack of favorable reputation
	Animal shelter - called 'dog pound'
	Animal shelter - community lacks education about shelter
	Animal shelter - burnt out staff get injured/ deficit in staffing

Transportation

Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Stop approving traffic magnet uses at wineries - take traffic impacts into consideration when approving uses of existing properties and new developments	Infrastructure that supports the traffic
Timing the lights to improve traffic slow	Deteriorating road conditions
Improve and expand walking trails to more areas	Traffic load (more vehicles than roads can handle)
Safer/maybe dedicated bicycle lanes; complete the vine trail	Travel times for workers and other folks coming into Napa
Employers coordinate worker transportation incentives to employees	Need for adequate planning for our future transportation needs
One half cent sales tax for local roads and adding additional lanes	Adequate egress/ingress on smaller roads (think fire)
Develop high density housing completed with traffic hubs as part of development	
Increased traffic enforcement	Traffic congestion
	Road conditions
Speed up repairs and do it according to recognized maintenance standard	Lack of adequate sidewalks in many areas where people regularly walk
Increased capacity of roads into Napa	The interplay with cyclists are vehicles sharing the same roads
Build additional roads	Lack of adequate public transit customers and workers need for transit hub
Increased availability of public transportation at peak times	Crazy drivers/speeding/slow - visitors often erratic; trying to find destination
Make sure traffic impact studies are accurate	Large trucks on roads not designed to support them (more off the road wineries have contributed)
Encourage express buses	
Incentives for employers to provide workers and visitors transportation	
Expand network of bike trails	
Free buses circulating on a regular loop	

Transportation

Evidence that you know these barriers are real

Impact of these barriers on you and the community

Look around	Wasted time/impact on neighborhoods as vehicles look for alternate routs
Potholes, tire alignments, congestion	Increase in pollution
	Safety of folk who walk - more people in cars
Ask anyone who has any sensory feeling and looks out the window	Less use of bicycles out of safety concerns
Circle oaks and rural roads in terrible shape and overused	More cars on the road/congestion
Potholes, etc./accidents/delays, etc.	Safety with inadequate roads
Jamison Canyon/Highway 29 South	
	Lost time/inconvenience/environmental impact - mental health after sitting for hours
	Public safety compromised - vehicle and tire damage - speeding
	Impact on sewer and water lines running beneath roads

Arts and Culture	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Rethink housing to smaller units - ex: studios - appropriate for seniors and young people starting out	Not much for seniors - to do activities - ability appropriate
Find out what activities young adults want that would keep them here	Young adults have nothing to do
Better tasting 'Meals on Wheels'	Find activities and places for young adults and teens
Encourage neighborhood get-togethers, event, block parties	Seniors can't get to events or don't have the ability to get services/events
Intergenerational programs	Transportation - for seniors and youth without cars
H.S. community services/volunteer with seniors	Isolation
Bring back Chef's Market	
Advocate for seniors	
Advocate for young adults (17 - 25)	
Mobile services - mobilize	
Arts and Culture	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
Can't find things/activities that work for seniors	Sits at home alone/isolation
They leave and don't come back	No young people - future of Napa is gone
Frustrated by: state park at park - too far	Loss of quality of life
Four years working with Share the Lane - personal experience	Loss of quality of life/freedom
	Lesser quality of life for all when whole groups can't be involved
	Isolated seniors need more services = impact HHS

Government Effectiveness

Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Streamline process	Lack of public understanding of existing regulations
Campaign finance reporting requirements	Elected officials and Planning Commission lack of understanding and respect earth systems science
Common sense solutions	Tracking of production and visitation for winery use permits
Easily accessible information desk - flexible hours - phone help line	Citizens come after corporations
Ombudsman in Planning Dept	
Education of planners (science)	Long process time for projects
Education and implementation on enforcement	Absence of campaign funding limits and disclosure requirements
New zoning guidelines for solar	Lack of public understanding of public services
Ongoing education starting in schools and a public education campaign	Lack of clarity on ballots
Plain language in documents - agendas, regs, etc.	Planning staff lacks needed scientific background
Ongoing education for political leadership including department heads and planning commissioners (i.e., biology)	
Conflict of interest ordinance	

Government Effectiveness

Evidence that you know these barriers are real	Impact of these barriers on you and the community
Measure C	Divided community
Lack of vision resulting in diminished quality of life for current and future residents	Water quality and quantity
Absence of tracking	Degradation of soil
Dalmaz helipad	Air quality
Walt Ranch	Traffic
Planning Commission approval times have increased 400% in 10 years	Inappropriate commercialization of agriculture preserve
Difficult time finding out who has contributed to a campaign	Deforestation
Who do you go to get info?	Ag doesn't match visitation
No means yes/yes means no	Take longer and costs more to get a winery permit or modifications
Two large solar projects in Ag watershed	Pushes out family wineries
No solar ordinance	Difficult to gauge influence
	Decisions don't reflect best interest of the public
	Community frustration and anger
	Impacts Ag w/s aesthetics property values, health and safety of neighbors