

DISTRICT TWO  
Strategic Planning Meeting  
October 02, 2018

During District Meetings attendees were given the opportunity to provide feedback on two of the following nine areas: Economic Vitality, Health and Human Services; Social Services; Housing; Natural Resources & Environmental Sustainability; Public Safety; Transportation; Arts and Culture; and, Government Effectiveness.

**Solutions included:**

**Economic Vitality** - Incentives for non-ag business to locate in Napa (higher paying jobs); Evaluate impact of adding accessory uses to AG definition changed in 2010

**Health and Human Services** - *Mental health technicians integrated in the jail; More public process/actively invite agriculture and individuals;*

**Housing** - Build more affordable housing in the cities; Develop tiny home communities;

**Natural Resources & Environmental Sustainability** - *Limit/development in watersheds - balance; Information/education;*

**Transportation** - Street interconnectivity; Coordination of traffic signals; Collaboration/coordination with cities for solutions; Collaboration/coordination with cities for solutions; Look at growth and tourism - limit growth and tourism

**Government Effectiveness** - Make projects show on a alternative without variances; Change codes to reduce need for variance; More written guidance for city staff in reviewing projects; AS -RVT (same as 1); bilingual PIO.

Economic Vitality	
Identify/Challenges barriers we will need to overcome for this action to become a reality	Actions/Solutions that need to be taken to improve quality of life in this area
Labor shortage	Loosen regulations - acknowledge that small businesses, wineries and farms have to grow to survive
Monolithic economy (tourism and the wine industry)	Provide incentives to diversify crops
Wages too low to support cost of living	Figure out and pass a locally based version of the Williamson Act; start enforcing the Williamson Act
Cost of living	Allow and regulate cannabis growth
Too many second homes	<b>Incentives for non-ag business to locate in Napa (higher paying jobs)</b>
Affordable housing	
Cost of living	Restrict new development
Changes in AG definition to allow ancillary uses at wineries	Employer subsidized housing
	Encourage non-winery tourism jobs
Wine industry regulations so onerous that they stifle growth	Subsidized and available child care
Reliance on only one principle industry	Encourage and build more affordable housing
Dangers with monocrop economic base	In fill buildings - including multi-story buildings
Maintaining agricultural nature and vision of the valley while maintaining a vibrant economy	<b>Evaluate impact of adding accessory uses to AG definition changed in 2010</b>

Red equals top vote getter(s).

Economic Vitality	
Impact of these barriers on you and the community	Evidence that you know these barriers are real
Extra work for everyone - delayed service	Restaurants closing due to worker shortage - help wanted signs
Loss of revenue/jobs	Fire caused economy to tank due to impact on tourism
Can't live here - can't afford to commute in traffic	All the commuters
We are losing folks who care about the dirt they farm - replaced by these who only care about \$\$.	All the commuters/schools closing because parents can't afford to live here
Look at what happened after the fires	40% of St. Helena homes fall in the second home or rental category (air B&B)
	High occupancy rates - current rental and purchase prices
	Traffic, etc., etc.
	Small wineries selling out to wine conglomerate because they can't afford to keep up with all the regulatory requirements
	Take a drive up the valley
	Look around
	Loss of Dey Labs

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Health & Human Services	
Identify/Challenges barriers we will need to overcome for this action to become a reality	Actions/Solutions that need to be taken to improve quality of life in this area
MH services with Jan 1	<b>Mental health technicians integrated in the jail</b>
Unidentified eligible veterans	More veteran emphasis in homeless outreach
Food insecurity and access	Improved communication in multiple languages
Not enough community/stakeholder engagement (CBO's/education/citizens/etc.) around resources and coordination of efforts addressing community needs	Transportation to and hours of operation
Cancer cluster	Increasing access points
HHS employees are leaving	<b>More public process/actively invite agriculture and individuals</b>
Community unity	Research into what is causing this high rate of cancer
Services needed for seniors	Explore village network
Health & Human Services	
Impact of these barriers on you and the community	Evidence that you know these barriers are real
Released from jail without connecting to services (AA, housing, etc.)	Increased suicide attempts - sent to jail instead of services
Increased shelter use	Unhoused vets, unserved vets
Health, development, education, cost to the family	The Food Study
Budget does not reflect needs of community	Lack of engagement in strategic planning and leg subcommittee and poly platform
Missed opportunity/inefficiency	Napa children highest rate cancer
Costly to address health concerns. Low income worse health outcomes.	Vacancies
Seniors isolated needing more support (aging in place)	Village network missing in Napa

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Social Services	
Identify/Challenges barriers we will need to overcome for this action to become a reality	Actions/Solutions that need to be taken to improve quality of life in this area
There were no participants for this break out group.	
Social Services	
Impact of these barriers on you and the community	Evidence that you know these barriers are real
There were no participants for this break out group.	

Housing	
Identify/Challenges barriers we will need to overcome for this action to become a reality	Actions/Solutions that need to be taken to improve quality of life in this area
Housing for work force	Work with the state to increase funding for minimum household income
Excessive vacation home ownership	Allow second home in agricultural preserve
Regional housing problem	<b>Build more affordable housing in the cities</b>
Wages not in line with cost of living	Educating stake holders (business, government, education)
First-time homeowners program does not work	Increase taxes for those with second homes
Lack of workforce affordable housing	Streamline construction permitting
Lack of diversity in housing stock	Increase number of smaller homes
Rent too high	<b>Develop tiny home communities</b>
Homelessness	Look at density - go up
	Design for affordability
	Housing summit with cities/town elected officials siloed
	Build up not out and in fill
	Regulatory actions to limit vacation home ownership
	Employer subsidized housing
	Diversified economy with higher wages
	Living wage
	Using more land for housing - less for hotels

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Housing	
Impact of these barriers on you and the community	Evidence that you know these barriers are real
Increased traffic	Lack of workforce
Workforce shortage	Growing commuter traffic
Stifles vibrant and diverse community	Sales and rental data
Driving housing prices up and makes unaffordable housing	Vacancy rate
Adds to non-compliance for housing (i.e. VRBO)	Tents on Napa River, feces on river trail
Employees commuting into town	Increased traffic
Loose connectivity with community	Affordability
Loose tax base	Many houses sitting idle/unoccupied
Declining school enrollment	Declining school enrollment
Frighten children & hygiene	Community services cater to tourism not residents
	Move further away from work (Bay Area)
	Declining population

Natural Resources & Environmental Sustainability	
Identify/Challenges barriers we will need to overcome for this action to become a reality	Actions/Solutions that need to be taken to improve quality of life in this area
Climate action plan doesn't reflect Intl. standards	Update the cap - include effective measures
Greater watershed protections needed	Serious climate leadership - not follower
Single crop economy	Greater good should be protecting forests
Urban forest dying/removed	<b>Limit/development in watersheds - balance</b>
Not thinking on a meta-level in seeing systems	Better water re-use -innovation
Public misconception of current regs	Encourage more fruit/veg farms - tax benefits
Skyline Park maintained	<b>Information/education</b>
AG mono-culture	Sharing first hand accounts
Lack of information on water supply/shed	County take over
Dam safety and necessity	More youth programs
	Cannabis, trees, other products
	Require more monitoring/sharing data of monitors
	Emphasis on sustainability
	Napa Green Cert.
	More frequent inspection or study

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Natural Resources & Environmental Sustainability	
Impact of these barriers on you and the community	Evidence that you know these barriers are real
Actions/implementation ineffective; problems will get worse - floods, fire, health, bad air days	Draft plan only looks at CO2; not a proper inventory; not up to date
Rationing, health issues, water quality, wild life, susceptibility to drought, fire	Increased sedimentation; wells drying up; pollution - chemicals; Stress on water demand; outdated recycling actions
Air quality - systemic, SO2; Not economically diverse; Not sustainable in local	Cutting trees down; obvious
Divided community	Trees dying in my neighborhood
Misallocation of resources	Measure C; conversation about Ag process
Lose park/native plants; reduced equestrian area	Different proposed county usage; SYAR expansion
Pesticide usage (Biome); Loss of wild habitat	Grapes/less trees
Wells drying up; trucking of water	Measure C discussions; lack of ground water monitoring
Potential flooding/failure/disaster	No available information/Oroville

Public Safety	
Identify/Challenges barriers we will need to overcome for this action to become a reality	Actions/Solutions that need to be taken to improve quality of life in this area
Bilingual communications	Bilingual communication with EOC
Lack of communications within agencies and the community	Ensure thorough communication
No emergency evacuation plan in place for seniors/care homes/disabled	Work with State for Emergency Action Plan - evacuations for seniors, care home, disabled, blind, deaf
Not enough staffing and funding for country animal shelter with well qualified	Paid full-time volunteer coordinator and paid full-time registered vet
Public Safety	
Impact of these barriers on you and the community	Evidence that you know these barriers are real
People are confused, which creates fear	Several Hispanic families had fear of immigration and were not going to
People miss out on services	No direct lines of communications within the EOC
Patients are not being placed in proper facilities	Three senior care homes were evacuated to the Crosswalk Church. No medical records or H&P with clients (no info)
Burns out staff/desensitized staff	Disabled/blind not notified
Animals suffer	No supervision on Sunday. Not enough staff if someone calls in sick. Less volunteers.
Community as a whole misses opportunity to adopt a pet	

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Transportation	
Identify/Challenges barriers we will need to overcome for this action to become a reality	Actions/Solutions that need to be taken to improve quality of life in this area
Traffic congestion	Lobby Caltrans
Parking	Secure financing for improvements on books
Class one bike trails are not connected	Redesign for bikes/walking
River Trail	Redesign/rezone for alternate routes to get somewhere
Potholes	<b>Street interconnectivity</b>
Speeding	<b>Coordination of traffic signals</b>
Dry Creek Road is where people speed	The housing to transportation housing co-located to business/retail - (mixed use housing)
Buses are empty	Affordable housing for Napians to live and work here; reduce commutes
Congestion - in and out	<b>Collaboration/coordination with cities for solutions</b>
Improvements take forever which loses impact	Three lane highway 29 American Canyon to Calistoga
Traffic is dangerous	Signal lights connected to traffic (dynamically)
Not pedestrian friendly	<b>Look at growth and tourism and limit them</b>
Not enough pleasant public transportation	Make hotels use buses
Not enough safe places for bikes	Keep buses and big rigs off narrow roads - Mt. Veeder
Coordination of traffic signals on 29	Local disposal and waste water of wineries - don't take to Oakland
Cannot bypass American Canyon traffic	Buses/light rail taking commuters
	Studies roundabouts, inform public; teach them to use
	Moratorium on wineries variances
	Redefine winery entertainment
	Alternate route around St. Helena
	Moratorium on hotels
	Include types and exhaust emissions in climate action plan

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Transportation	
Impact of these barriers on you and the community	Evidence that you know these barriers are real
Angry citizens	It takes half an hour to go across town
Time wasted	My husband is angry in the car
Idling engines; increase pollution	Take 3 signal changes to cross 29
People stay home	Highway 29 trower; skelleinger wine country Salvador; American Canyon; St. Helena
Less money is spent in the country	Signal lights not sync'd
Traffic is the cholesterol clogging the arteries of commerce	People don't follow laws
Time, money, air quality	Oxbow
Negative impacts - social, emotional, and health	Pot hole (i.e., Solano Ave - through out)
Impacts personal life/decisions; Must schedule around traffic	River trail is not connected
Kids cannot walk to school safely	Undavista and Dry Creek speeding

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Government Effectiveness	
Identify/Challenges barriers we will need to overcome for this action to become a reality	Actions/Solutions that need to be taken to improve quality of life in this area
Code enforcement	<b>Make projects show on a alternative without variances</b>
Complex issues	<b>Change codes to reduce need for variance</b>
Making things too complex and inconsistent	Annex county islands
Reducing duplication at city/country - better cooperation	<b>More written guidance for city staff in reviewing projects</b>
Too many variances and exceptions	Train on communications
Emergency communications	Transparent, equitable
General communications with people	Enforcement
People don't feel like they are being heard	Make rules you can enforce
Getting information out of people by various means (equitable/cultural)	More public interaction (mtgs., etc.) varied times/days
More funding for animal shelter	Animal Shelter (1-3)
Industry has too much power to drive decisions	AS - Full-time paid volunteer coordinator at animal shelter and
	<b>AS -RVT (same as 1)</b>
	AS - variances are rare
	<b>Bi-lingual PIO</b>
	Coordinate with community organizations
Government Effectiveness	
Impact of these barriers on you and the community	Evidence that you know these barriers are real
Financial	Inconsistent outcomes
That City/country islands still exist	Lots of violations - forgiveness inconsistent
County staff time	Too many variances
Splinters community	Shelter staff doesn't have enough time to do everything - burnout
Measure C	
Ineffective staff due to overwork	
Reduced safety	
Lost opportunities to connect with community around animal issues	
Outdated manuals and procedures	

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Arts and Culture	
Identify/Challenges barriers we will need to overcome for this action to become a reality	Actions/Solutions that need to be taken to improve quality of life in this area
Access to programs - transportation	Continue free shuttle to HHSA
Isolation due to no transportation	Finish River Trail
Fear in immigrant population	Free transportation for low-income
Access to arts costs money	Locals - free entrance to museums, etc.
Transportation to get to medical appointments	
Access to HHSA is difficult	
River trail doesn't go to HHSA	
Arts and Culture	
Impact of these barriers on you and the community	Evidence that you know these barriers are real
People are food insecure; less healthy	Seniors don't get food
Hungry people	50% of low income seniors on food delivery - how do they get the food on their own
Lack of exposure to arts = lack of possibility	Fewer Latino accessing available resources
	Cost of Dreamweaver's/community theater doubled
	No more free shuttle to South campus HHSA; fewer people come