

DISTRICT FIVE
Strategic Planning Meeting
October 01, 2018

During District Meetings attendees were given the opportunity to provide feedback on two of the following nine areas: Economic Vitality, Health and Human Services; Social Services; Housing; Natural Resources & Environmental Sustainability; Public Safety; Transportation; Arts and Culture; and, Government Effectiveness.

Solutions included:

Economic Vitality - Liberalize visitor & tasting regs for small farms & operations;

Housing - Coordinate housing and transportation

Natural Resources & Environmental Sustainability - Allow growers to have tasting visitors without wineries

Transportation - Add Green Island to transit routes

Government Effectiveness - Require enforcement existing codes

Economic Vitality	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Liberalize visitor & tasting regs for small farms & operations	Affordable living space - SMART building
Bird cannon ordinance	Reliance on a monoculture
Partnership coalition to determine needs so NYC can fill skill needs through work force development	Attracting IT companies as a magnet
Build more homes and road capacity	Failure to fully utilize the worker training programs at NVC
Work collaboratively with all entities	Difficult to open small businesses/restaurants due to limited foot traffic and reliance on autos by tourists and locals
Build smaller SMART houses that include water capture and solar power	Imbalance in wine industry - different standards for the smaller and family operations
Encourage (incentives) to grow something besides grapes - including a sales outlet	Right to farm doesn't apply equally to all farming operations (i.e., dairy, poultry, bees, etc.)
Provide adequate housing	Develop and maintain a sustainable workforce (i.e., many can't afford to live in
Have NVC offer 4 year degrees in areas that would benefit the valley	Ag and hospitality industry do not provide living wage for a bulk of employees so they can live in the valley
Market what we have to neighboring communities	Back end winery business - concern about them leaving because of cost and lack of employees

Red indicates top vote getter(s).

Economic Vitality	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
We are building larger housing units than we actually need	Limits who can live here based on income
Look around	Economy at extreme risk from forces outside our control (fire, pests, etc. etc.) we are at mercy of single industry
We have very little IT and nothing to attract businesses	Too reliant on the wine industry
NVC agrees	Collaborate with NVC to tap into their workforce programs to make sure our workforce needs are being met
Limited small businesses and restaurants	Lose small farm operations
Perception that regulations favor large operations and their concerns get preference	Unregulated bird cannons is an example - effecting others right to farm
Good jobs going unfilled because workers can't find/afford housing	Businesses could leave
Clogged roads teeming with commuting workers	Clogged roads

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Health & Human Services	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Vet service office should provide services in American Canyon (City Hall); resource info for vets	Vets Service Office in American Canyon not well represented
More staffing in American Canyon HHS offices	American Canyon HHSA not open for enough hours
More funding for innovative ways to do outreach for the Career Center	Career services are not attracting underserved segments of the community who could benefit from existing programs to up skill to higher paying jobs
More integrated/coordinated approach for disabled to navigate job/social services	Adult services for people with disabilities is hard to navigate
Health & Human Services	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
County offices secured but no staffing in American Canyon for vets locally	Several people had to be brought to another county to get services - local resident has to be VA broker
People have accessed American Canyon office (HHS) and doors are locked when they need services	People needing subsidized medical insurance (Medi-Cal) and area offices are underutilized
Higher paying jobs are going unfilled and yet there are people who cannot afford the Napa County lifestyle. People don't know about these opportunities	Lack of talented workforce causes industry to lose money or businesses close - negative impact to economy
Experience with son with developmental disability cannot find jobs	Disabled people will not be self sufficient (barely above poverty)

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Social Services	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
School/job fairs	No businesses or activities for 16-25
Use social media to promote activities	No spontaneous activities
Create a social media campaign that engages 16-25	Poor communication about existing jobs, activities
Teen specific activities	
Social Services	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
Nothing to do - bowling alley and movies, that's it	loitering
Have to sign-up for everything	Not encouraged to be part of the community
They miss it, find out too late	Don't attend because they don't sign-up in advance
	Activities aren't well attended so they get cancelled

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Housing	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Mixed use housing	Too much housing that isn't affordable
Build more housing	Rents too high
Permanent supportive housing	Not enough working class housing
Junior accessory units	Location (apartments by Walgreens) and poor areas; too busy
Zoning changes to allow for multi-family dwellings	Affordability
Coordinate housing and transportation	Keeps increasing: exacerbated since fire
Share "wealth" of low income/affordable housing throughout Napa County	Displacement
Slower development in small communities (slow down)	Zoning needs to change with society needs
Better planning	Increase in construction costs
Find ways to adjust rent	
Living wage for lower wage occupations	
Share the "wealth" of low income housing in other cities in Napa County	
Create incentives/reasons to spend \$\$ here (i.e., Trader Joe's, community opportunities, etc.)	
Coordinate housing and transportation	

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Housing	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
Rents are high (inquiry)	Too tired to be actively engaged in community
\$2600/mo 2 bd room	People move away
People are priced out/over bids	Lack of revenue for Napa
People who work in Napa live in spend \$\$ and live in Sonoma	We are providing for people as funded to do so
People go to Solano for resources	Everybody is in a hurry; safety and accessibility to highway and commercial space; traffic congestion
Apartments by Walgreens	Decreased workforce availability
Valley View Senior Housing has elderly crossing Hwy 29 & children	Loss of business; loss of revenue
Vacancy 1% in Napa County	Housing costs driving people into poverty
Rents increase every year	
Increase in homeless population	
Staffing local business is difficult; businesses close	
General Plan updated every 10-20 years	Increased dependence of social services
Successful public opposition of housing development i.e., medical assistance development nightingale because of lack of parking	
2017 Fires hiked rents	

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Natural Resources & Environmental Sustainability	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Strategic plan to ecological preservation and restoration	Clarity about the underlying issues re: The Environment
Reread and implement goals of General Plan	Insufficient incentives to support the environment
Limit winery expansion	Tourism is overwhelming the environment
County should maintain vine trail	County isn't stepping up to maintain Vine Trail
American Canyon should find a dedicated water source	Too much demand on water by development and agriculture
Slow development down	Not a level playing field for growers and small wineries
Allow growers to have tasting visitors without wineries	
Natural Resources & Environmental Sustainability	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
Measure C false choices	PROS
More money in development than conservation	Unity of action; job creation; improved health; reduce congestion
Traffic, too many tasting rooms; water shortage	Quality of life; sense of more community; respect for other issues
Residences have to ration water are not rationing businesses	
	CONS
	None

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Public Safety	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Education and enforcement plus coordination	Traffic flow safety
\$\$ at all 3 (mental health, substance abuse, criminal justice) better legislation (local control)	The intersection of mental health/substance abuse and criminal justice
Public Safety	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
Too many vehicle vs. pedestrian/bike collisions	Injury, loss of life, also "stress" and frustration
Homelessness, high-risk behavior (crimes) downward mental health spiral	Cost (jail, services, mental health beds)

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Transportation	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Synchronize street lights; commuter train - existing tracks	Highway 29
Highway 29 expansion; develop alternate arteries; develop a funding source; alter shifts/work schedules; car pooling	Safe routes for bicycles
Vine Trail coordinate with NVTA active transportation plan	No single vision for transportation plan
Golden Gate Bridge zipper	Traffic/congestion/pollution
Mobility as a service	
Side roads connected	
Highway 29 expansion - county cooperate with others	
Cluster businesses to reduce traffic	
Bus lane	
Add Green Island to transit routes	
Encourage food trucks example: Green Island	
Transportation	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
1 hour airport to Donaldson	Pollution/waste time/loss of employment/loss of business opportunity/people
No bicycle lanes in many areas - limited between American Canyon and	Must use car - no safe routes
American Canyon has different priorities than Up Valley cities/town	Competing priorities for resources
10 mile commute = 50-55 minutes	Frustration leads to unsafe behavior
Fed Ex/UPS doesn't serve businesses on Highway 29	Business have to go get parking

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Arts and Culture	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
NO NOTES	

Arts and Culture	
Evidence that you know these barriers are real	Impact of these barriers on you and the community

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Government Effectiveness	
Actions/Solutions that need to be taken to improve quality of life in this area	Identify/Challenges barriers we will need to overcome for this action to become a reality
Require enforcement existing codes	Lack of code enforcement not enough follow through
Do not permit illegal expansion - make them go back	Lack of broad community input (i.e., policy development)
Update General Plan and Ordinances	Oversize influence special interest groups
Make ordinances enforceable (make clear what isn't allowed under right to farm)	Lack of specific ordinance protect quality of life for residents
Arts and Culture	
Evidence that you know these barriers are real	Impact of these barriers on you and the community
Unpermitted expansion of vineyards and wineries	None
Measure C	
Bird cannon discussion at BOS	
Multiple police report to law enforcement and Ag Commission	
Unpermitted parties using amplified music, tents	
Lack of BOS action from APAC	

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