
NAPA COUNTY STRATEGIC PLAN

2019-2022



STRATEGIC PLANNING TIMELINE



4000

COMMUNITY MEMBERS





50

PARTNER
GROUPS



Purpose

Guide County Decision-Making

Communicate a Common Message

Set Clear Direction

Involve Community Members

OUR VISION

Napa County is an **agricultural treasure** known for its legendary wines, our **small-town character**, and **sustainable natural resources.**

Napa County is dedicated to **preserving agriculture** and the **environment** and to **providing leadership** and services to advance the **health, safety,** and economic **well-being** of current and **future generations.**

OUR MISSION

OUR VALUES

Respect:

We value inclusion and appreciate the interests, contributions, abilities, and differences of all.

Accountability:

We accept responsibility for our work, behaviors, and decisions, and demonstrate transparency.

Dedication:

We are driven to provide public service of the highest quality.

Integrity:

We act with honesty, fairness, and moral courage, earning respect, trust, and confidence.

Innovation:

We improve the quality of service by encouraging creativity and being open to change.

5

PILLARS



Healthy, Safe,
and Welcoming
Place to Live,
Work, and Visit



Livable
Economy
for All



Vibrant and
Sustainable
Environment



Collaborative
and Engaged
Community



Effective
and Open
Government

Healthy, Safe, and Welcoming Place to Live, Work, and Visit



Napa County focuses on the well-being of everyone by promoting safe and healthy communities that nurture people of all ages and social conditions.

1. Implement a community-based and comprehensive program to help people experiencing behavioral and mental health challenges.
2. Increase access to County programs by improving availability and convenience, and by providing personalized service.
3. Enhance emergency preparedness.
4. Address food insecurity.

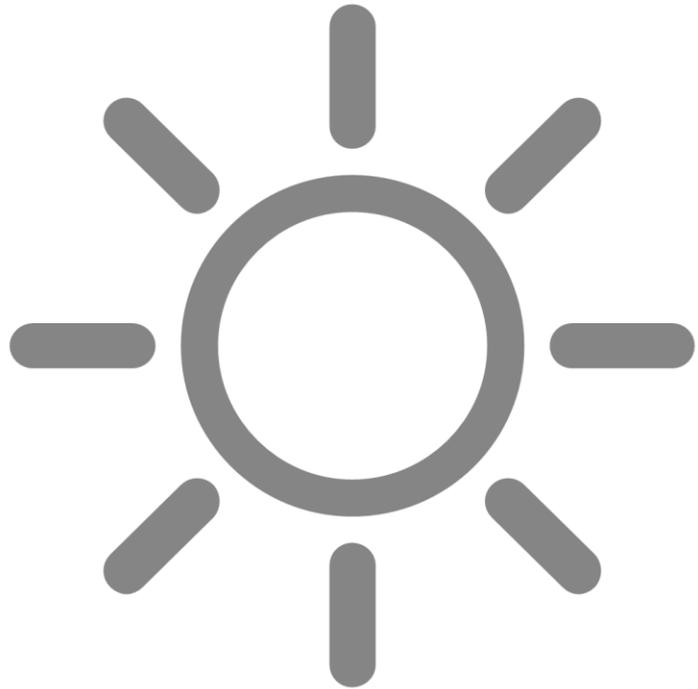
Livable Economy for All

Napa County supports families through an infrastructure and economy that generates sustainable jobs, provides diverse housing options, eases traffic congestion, and maintains a healthy environment.



5. Improve and maintain the existing transportation and road system to accommodate all users.
6. Collaborate to promote a diverse and stable economy with livable wages.
7. Identify housing resources and remove barriers to maximize housing opportunities.

Vibrant and Sustainable Environment



Napa County preserves and promotes a sustainable environment and conserves resources for future generations.

8. Develop a balanced approach to growth based on data-informed decisions.
9. Provide greater protection for environmental resources, particularly agricultural land, forests, air, and water.
10. Improve mobility by providing transportation alternatives and informing the public about available options.

Collaborative and Engaged Community

Napa County works with the public and our partners to create regional and long-lasting solutions that benefit our future.



11. Improve communication about County programs and resources.
12. Improve the quality of life for seniors, children and families.
13. Collaborate to create housing opportunities.

Effective and Open Government

Napa County government maintains a quality workforce to manage resources with efficiency, effectiveness, and transparency.



14. Increase intergovernmental cooperation between Napa County and the cities and town.
15. Strengthen effective, efficient and fiscally responsible County operations.
16. Increase transparency in government operations to empower residents.

WHERE DO WE GO FROM



- December 18 | Present Plan
- Prepare final version of the Plan
- Create a 2019-20 Implementation Plan
- Launch plan July 1, 2019

QUESTIONS

