



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Napa County Local Food Advisory Council Board of Supervisors Update

December 20, 2016

NAPA LOCAL FOOD

NURTURING A SUSTAINABLE LOCAL FOOD SYSTEM



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Napa County Local Food Advisory Council Purpose:

- Advise the Agricultural Commissioner/Sealer of Weights regarding development and facilitation of a sustainable local food system, and to provide a forum for public input regarding related issues.
- Assist Napa County staff in promoting local food production and consumption, in undertaking a review of County regulations to identify and address barriers and opportunities associated with local food production, distribution, and access, and in recommending to the Napa County Board of Supervisor's Legislative Subcommittee needed changes in State law for incorporation into the County's legislative platform.



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Background and Discussion

The Local Food Advisory Council (LFAC) was established in 2010. The mission of the LFAC is to nurture a more sustainable local food system in Napa County. The LFAC envisions a Napa County that is:

- A healthy place to live
- Agriculturally diverse
- Economically viable
- Environmentally responsible
- Provide ready access to healthy food choices for all people



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Goals

The goals of the LFAC is to serve as a public forum to identify and share information, research and assessments on community needs. In addition, The Council advises the Board of Supervisors on policy issues and makes recommendations to

- Educate the community on healthy eating and local food choices,
- Promote an increase in local food production and distribution, and
- Increase consumer access to fresh, local produce.



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Council Composition

The Council includes 15 members from various sectors of the community, including:

- Municipalities (Cities of American Canyon, Napa, Yountville, St. Helena and Calistoga)
- Agricultural producers
- Community at large
- Public Health/Nutrition
- Institutions
- Business/Marketing/Distribution



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Highlights and Accomplishments: Priority 1

Educate the community on healthy eating and local food choices

- Launched Napa Local Food Website October 2014
- Local Food FAQ
- Organized five annual Food Day Events
- Developed Marketing Material



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Highlights and Accomplishments: Priority 2

Priority 2: Promote local food production & distribution

- Added producer profiles to the Napa Local Food Website
- Revised Beekeeping Ordinance
- Co-sponsored Emerging Farmer Workshop and Film/Networking Event
- Organized Panel Discussion to Address Obstacles/Barriers
- Created Land Bank Survey
- Explored Certified Local Buyer Program (e.g. Buy Fresh, Buy Local)



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Highlights and Accomplishments: Priority 3

Priority 3: Increase consumer access to fresh local products

- Maintained regular tracking of regular Napa Local Food analytics
- Formalized the Approved Source process with County Environmental Health
- Collaborated with Farm Bureau to secure a CDFA Specialty Crop Block grant that implemented Harvest of the Month in NVUSD for 2.5 years



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Summary

Strengths

- LFAC provides a public forum to identify and share information, research and assessments on community needs
- Many topics have been addressed over the last five years
- Financial support from the Agricultural Commissioner's Office

Challenges

- Focus has changed from original purpose
- Topics seem to be divergent at times or not adequately addressed
- Member representation and community attendance has decreased noticeably
- Representation of the Agricultural Community
- How to continue funding provided by the Ag Commissioner's Office



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Recommendations for the Council

1. Refocus efforts on increasing consumer access
 1. Identify Food Hubs/Aggregators in the greater North Bay area to strengthen regional local food supply
 2. Collaborate with Farmers' Markets to increase EBT use
 3. Continue to publicize affordable food products

2. Conduct a more thorough Foodshed Analysis, Food System Assessment or Producer Map
 1. Include all producers, commercial and other

3. Identify new topics to increase community input in order to strengthen involvement.
 1. Adopt Community Food Values to guide institutional food



A Tradition of Stewardship
A Commitment to Service

Napa County Agricultural Commissioner's Office

Recommendations for the Board of Supervisors

1. Approve proposed changes to the by-laws
 1. Change to representative composition
 2. Change to attendance requirements
 3. Change to definition of "quorum"
2. Approve the website budget
3. Approve Ag Commissioner staff to conduct an RFP on behalf of NCLFAC, for a Food System Assessment