



NAPA COUNTY DISTRICT ATTORNEY'S OFFICE

1127 First Street, Suite C
Napa, CA 94559

Main: (707) 253-4211
Fax: (707) 253-4041
www.countyofnapa.org/da

ALLISON HALEY
District Attorney

For Immediate Release
April 16, 2021

PRESS RELEASE **MAN SENTENCED TO STATE PRISON FOR PIMPING**

Napa County District Attorney Allison Haley announced today the sentence of Nickolas George Rose, age 36, who pled no contest to Pimping and Failing to Appear While on Bail. On April 13th, Judge Elia Ortiz sentenced defendant to 7 years and 4 months in state prison for the two felony crimes as well as a special allegation for a previous strike prior for First Degree Burglary in Solano County in 2013.

On June 6, 2018, a detective with the Napa Special Investigations Bureau (NSIB) located an online advertisement for the victim on a website that serves as a marketplace for sex acts. The following day, he worked in an undercover capacity to meet her at a hotel in Napa County. Defendant drove the victim to the arranged meeting. The detective noticed that she had a tattoo of a rose (Defendant's last name) on the back of her neck. It is common for traffickers to "brand" their victims and have them display tattoos that represent them or their monikers. Defendant admitted that he knew the victim engaged in sex acts, assisted her with advertising and took some portion of her money. At the time, he was on parole following a prison sentence for First Degree Burglary.

Further investigation revealed a long history of communication consistent with Defendant pimping the victim in this case, as well as other women that unfortunately could not be identified. Recovered text messages also included evidence of Defendant intimidating and threatening the victim over the span of months. On one occasion, he told her not to act surprised when he punches her "teeth out and make[s] [her] swallow them into her mouth."

After extensive investigation and numerous court appearances, Defendant pleaded no contest on January 6, 2020 to Pimping and admitted his prior strike allegation. He had previously posted bail. Assigned Deputy District Attorney Taryn Hunter asked the court to remand him into jail custody pending his sentence, due to concerns for public safety and the risk of Defendant absconding, as he had done in the past. He was supposed to return to court on February 10, 2020. Defendant did not return to court that day, resulting in a warrant for his arrest. Because of his continued failure to return to court, the District Attorney's Office filed an additional charge. In September 2020, Defendant was arrested by the Sacramento County Sheriff's Office on other charges. He was eventually transported back to Napa County, where he was sentenced to an additional 16 months in state prison for his over seven-month absence from the Napa Superior Court.

Deputy District Attorney Taryn Hunter commented that, “Mr. Roses’ manipulation of the victims in this case, as well as the court process, demonstrated his lack of remorse. He flagrant disregard of court orders and his cruelty toward and exploitation of vulnerable victims render this sentence more than justified in this matter.”

Any questions regarding this case may be directed to Assistant Deputy District Attorney Paul Gero.