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For Immediate Release
November 8, 2021

PRESS RELEASE **NAPA COUNTY DISTRICT ATTORNEY SETTLES CONSUMER PROTECTION** **LAWSUIT AGAINST YEEZY APPAREL**

Napa County District Attorney Allison Haley announced today:

The Napa County District Attorney's Office, together with the District Attorneys of Alameda, Los Angeles, and Sonoma Counties, settled a consumer protection lawsuit against Yeezy Apparel LLC and Yeezy LLC, California companies engaged in the online sales of sneakers and clothing. The complaint alleges, among other things, that the companies engaged in unlawful business practices by failing to ship items to customers in a timely manner.

California law requires that, unless a longer time period is indicated, orders placed over the internet must be shipped within 30 days, or sooner if the company promises an expedited shipping timeframe. If the products cannot be shipped within 30 days, the company must take additional steps, such as sending a notice, which informs the consumer of the expected length of delay and offers the opportunity for a refund. The complaint alleges that the Yeezy companies repeatedly failed to ship products within the required timeframes or to provide the required delay notices or offers of refunds.

Deputy District Attorney Patrick Collins stated, "online shoppers should not have to pay first, then wait an indefinite amount of time for their purchase to be shipped. If a company cannot ship products when it promises to do so, they need to clearly inform the customer of the delay and, in some cases, offer a refund. We will work to ensure that online retailers comply with California laws."

The action was filed in Los Angeles County Superior Court. The Yeezy companies, which are affiliated with the entertainer known as Ye (formerly Kanye West), were ordered to pay a total of \$900,000 in civil penalties and investigative costs. The parties agreed that, given the Yeezy companies' lack of available customer records and other factors, it would be impossible to quantify the amount of restitution to due to customers. Instead, the Court ordered the Yeezy companies to pay \$50,000 in indirect restitution to support future consumer protection efforts.

Under the settlement, the Yeezy companies are prohibited from making untrue or misleading statements about the time it takes to ship products and from violating the laws relating to the shipping delays. The companies worked cooperatively with prosecutors throughout the investigation.

Any questions regarding this case may be directed to Deputy District Attorney Patrick Collins.