

Scarlett Winery

Winery Traffic Information / Trip Generation Sheet

Traffic during a Typical Weekday

Number of FT employees: _____	<u>6</u>	x 3.05 one-way trips per employee	=	_____	<u>19</u>	daily trips.
Number of PT employees: _____	<u>3</u>	x 1.90 one-way trips per employee	=	_____	<u>6</u>	daily trips.
Average number of weekday visitors: _____	<u>15</u>	/ 2.6 visitors per vehicle x 2 one-way trips	=	_____	<u>6</u>	daily trips.
Gallons of production: _____	<u>30,000</u>	/ 1,000 x .009 truck trips daily ³ x 2 one-way trips	=	_____	<u>1</u>	daily trips.
		Total	=	_____	<u>32</u>	daily trips.
		Number of total weekday trips x .38	=	_____	<u>12</u>	PM peak trips.

Traffic during a Typical Saturday

Number of FT employees (on Saturdays): _____	<u>6</u>	x 3.05 one-way trips per employee	=	_____	<u>19</u>	daily trips.
Number of PT employees (on Saturdays): _____	<u>3</u>	x 1.90 one-way trips per employee	=	_____	<u>6</u>	daily trips.
Average number of weekend visitors: _____	<u>15</u>	/ 2.8 visitors per vehicle x 2 one-way trips	=	_____	<u>6</u>	daily trips.
		Total	=	_____	<u>31</u>	daily trips.
		Number of total Saturday trips x .57	=	_____	<u>18</u>	PM peak trips.

Traffic during a Crush Saturday

Number of FT employees (during crush): _____	<u>6</u>	x 3.05 one-way trips per employee	=	_____	<u>19</u>	daily trips.
Number of PT employees (during crush): _____	<u>5</u>	x 1.90 one-way trips per employee	=	_____	<u>10</u>	daily trips.
Average number of weekend visitors: _____	<u>15</u>	/ 2.8 visitors per vehicle x 2 one-way trips	=	_____	<u>6</u>	daily trips.
Gallons of production: _____	<u>30,000</u>	/ 1,000 x .009 truck trips daily x 2 one-way trips	=	_____	<u>1</u>	daily trips.
Avg. annual tons of grape on-haul: _____	<u>98</u>	x .11 truck trips daily ⁴ x 2 one-way trips	=	_____	<u>22</u>	daily trips.
		Total	=	_____	<u>58</u>	daily trips.
		Number of total Saturday trips x .57	=	_____	<u>33</u>	PM peak trips.

Largest Marketing Event- Additional Traffic

Number of event staff (largest event): _____	<u>10</u>	x 2 one-way trips per staff person	=	_____	<u>20</u>	trips.
Number of visitors (largest event): _____	<u>200</u>	/ 2.8 visitors per vehicle x 2 one-way trips	=	_____	<u>143</u>	trips.
Number of special event truck trips (largest event): _____	<u>2</u>	x 2 one-way trips	=	_____	<u>4</u>	trips.

³ Assumes 1.47 materials & supplies trips + 0.8 case goods trips per 1,000 gallons of production / 250 days per year (see *Traffic Information Sheet Addendum* for reference).

⁴ Assumes 4 tons per trip / 36 crush days per year (see *Traffic Information Sheet Addendum* for reference).